

From: Gregg A. Tripoli (gregg.tripoli@cnyhistory.org)
To: pamela.priest@cnyhistory.org
Date: Thu, February 4, 2010 4:36:23 PM
Subject: Fw: UVP | Newsletter

Hi Pam,
Some more press for our web-site, about the UVA projection on the side of our building (which now includes sound!).

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----- Original Message -----

From: [Urban Video Project](#)
To: gregg.tripoli@cnyhistory.org
Sent: Thursday, February 04, 2010 3:46 PM
Subject: UVP | Newsletter

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Light Work and Urban Video Project (UVP) present a new series of public art projections along the Connective Corridor		Issue Release
		Nº1

The Connective Corridor, in collaboration with Light Work, is pleased to announce a new series of public art projections for the Urban Video Project (UVP). UVP is an important international venue for the public presentation of video and electronic arts.

Light Work is working with guest curators Emily Duke and Cooper Battersby to curate a series of projections for all three UVP sites that will take place from February 1 to March 31, 2010.

UVP is one of the only projects in the United States dedicated to continuous and ongoing video art projections - while some other venues project work sporadically, all three UVP sites run, commercial free, from dusk until 11 p.m.,



Thursday through Sunday, year-round. UVP is part of the Connective Corridor, which is emerging as a significant strip of cutting-edge cultural development connecting Syracuse University with downtown Syracuse. It is home to three major universities and more than twenty-five arts and cultural venues. In the coming months and years these venues will be stitched together and showcased with new urban landscapes, bike paths, imaginative lighting, public and interactive art, signage and way finding systems.

UVP uses the latest in digital projection technology to project high definition video or digital images on the side of two buildings in downtown Syracuse. One projector is located atop a building and projects onto the side of the Onondaga Historical Association building at 321 Montgomery Street. This site can project images up to 576 square feet and also features a unique directional sound system that can project sound to passersby on the sidewalk below without disturbing the occupants of adjacent buildings. The second high definition projection site is located around the corner on the side of the Monroe Building at 333 East Onondaga St. This is the largest UVP site and can project an image up to 80 x 45 feet, just shy of the size of an average IMAX screen. The third UVP site, located at Syracuse Stage, is a 300 square foot LED curtain that uses 16,000 individual bulbs for more graphically-

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UVP 2.0 Online

The Urban Video Project announces the latest release of the website. Click the link below to access numerous new features and increased accessibility that will allow anyone to log on, connect to, and get immediate information regarding UVP.

Anyone can learn about upcoming advancements, hear the latest releases and news, find out what artist is playing on a particular venue, read background insights into the work.

This update marks the added feature of digital records. Archival versions of all UVP press releases and documents will be available, so not only will you be able to see what's playing tonight, but you can find out who made that video you saw months ago.

You will also be able to view any video that you've seen in person on the website as well, thereby allowing you to

oriented presentations.

UVP was first started in 2007 by the student artist team Avalanche Collective in the College of Visual and Performing arts at Syracuse University. In 2009 UVP became a public art initiative of Syracuse University when the Connective Corridor, with technology provided by Time Warner, expanded on the work of the Avalanche Collective to transform UVP into one of the first permanent public video art exhibition venues in the country.

About the Curators

Battersby and Duke have been working collaboratively since 1994. They work in printed matter, installation, curation, and sound, but their primary focus is on sculptural video installation. Their work has been exhibited in galleries and at festivals in North and South America and throughout Europe. Duke received her BFA from the Nova Scotia College of Art and Design, and completed her MFA at the University of Illinois at Chicago. Battersby received his diploma in computer programming at Okanagan College, and completed his MFA at the University of Illinois at Chicago. Their work has won prizes nationally and internationally, and has been broadcast by the Canadian Broadcasting Corporation and Bravo. Both Battersby and Duke currently teach in the Transmedia Department in the College of Visual and Performing Arts at Syracuse University.

Their selections for UVP include:

UVP MONTGOMERY (OHA)
(February 1 - February 28)
321 Montgomery Street
Althea Thauberg, *not afraid to die*, 2008, 16 mm film transferred to HD video, 15 min



Shot on location in the Northwest Rainforest Diorama of the Royal B.C. Museum in Victoria (a reconstruction of the kind of forest

revisit some of your favorite work on your own schedule.

If you have any questions or suggestions related to the UVP website, please feel free to contact UVP producer Adam Brown.

[UVP website](#)

[Email Adam Brown](#)



which surrounds the city of Victoria), not afraid to die depicts a Gore-Tex clad girl alternatively waiting and snacking. Birds, passing airplanes, and a 'voice of God' a cappella song (sung by the artist) are occasionally heard.

Althea Thauberger is a Vancouver based artist who works in photography, film, video, and performance. She completed a BFA in photography at Concordia University in 2000 and an MFA in studio art at University of Victoria in 2002. Her work considers issues of self-definition, alienation, community and coercion within "natural" worlds, and social/political structures. Works often involve short and long term collaboration and sometimes exist in the public domain. Her work has been exhibited internationally, including at John Connelly Presents in New York; Künstlerhaus Bethanien in Berlin; Presentation House Gallery, Vancouver; and Artspeak, Vancouver; among others.

UVP SYRACUSE STAGE

(February 1 - March 31)

805 East Genesee Street

Nathaniel Sullivan, *On the Way to the Theatre we Egged a Trans-Am*, 2009, 1.5 min

In this video Sullivan depicts the pressures brought to bear in teenage boys-most of which are pressures to be pleased, injunctions to enjoy. While at first glance this looks like an easy row to hoe, the work makes it clear that in fact there are consequences to taking one's pleasures liberally, without reserve. As Plato said in the *Olden Days*, pleasure deranges as efficiently as pain.

Nathaniel Sullivan is an artist and writer currently working towards an MFA degree in the Transmedia Department at Syracuse University in Syracuse, NY. His practice is a balance of artwork, critical writing, and curation. His work has been shown in exhibitions and screenings in Syracuse, New York City, and widely across Canada. In 2006, he was awarded a Special Mention from the prestigious Montreal Film Festival.

UVP MONROE BUILDING
(February 1 - February 28)
333 East Onondaga Street
Althea Thauberger, *The Bear*, 2007. HD video
projection, 7 min

Set in Thauberger's native British Columbia, *The Bear* is an illustration of the way banality intrudes into our fantasies about nature. We see the knotted roots of a tree in the Canadian Rainforest, and a black bear wandering in and out of the scene. A suspicious viewer will begin to suspect that something is amiss: the bear is not a bear at all, but rather a person pretending to be a bear. *The Bear* calls into question our relationship to nature and its inherent pleasures and dangers. For biographical information about Thauberger, see above.



Light Work is a non-profit, artist-run organization dedicated to the support of artists working in photography and electronic media. Light Work is a member of CMAC, the Coalition of Museum and Art Centers at Syracuse University. For more information about Light Work contact Jessica Heckman at 315-443-1300.

The Connective Corridor is emerging as a signature strip of cutting-edge cultural development connecting the University Hill with downtown Syracuse. It is home to three major universities and more than 25 arts and cultural venues all within close distance to one another.

What is UVP?

The Urban Video Project, or UVP for short, is an initiative of Syracuse University with technology provided by Time Warner Cable. UVP has developed into one of the first permanent series of urban projection installations in the United States.

UVP includes three venues projecting artwork and other cultural

video displays nightly from dusk to 11 p.m. throughout the year. High-definition projection systems are used to project collections of video, photography, animation, and poetry, as well as special events including movies and performances. Plans for a fourth venue at the John H. Mulroy Civic Center Theatres at Oncenter are currently being developed.

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