

"Jake's Place"

BY BETTE SIEGEL

Arnold Rubenstein will speak about his recent book, "Jake's Place, From One Man's Passion to a Corporation," on Thursday, December 12, from 4:30-6:30 pm, at the Onondaga Historical Association. The talk will be free and open to the public.

The story is the history of the Rubenstein family's company, beginning when his father landed at Ellis Island. His father wanted to be considered an American, not an immigrant. The story will explore the Rubenstein family as well as the business, since the two are interconnected.

Rubenstein said, "Our daughter, Mara, had been after me to write the story of United Radio, our family business, for quite a while, and I finally relented."

The presentation will chronicle Jake Rubenstein's business endeavor, which grew from a neighborhood to a national business, as it was fueled by technology and Jake's belief in treating people fairly and with respect. Today, Phillip and Mara, Jake's grandchildren and the third generation of Rubensteins, are guiding the company into the future. United Radio just celebrated 90 years in business.

There will be refreshments and participants may purchase the book at the presentation. For more information on the talk, contact the OHA at 428-1864, ext. 312.