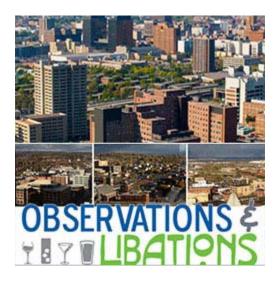
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## **Observations & Libations with Meet Syracuse**



03/27/2014 Source: Syracuse CVB

Location, location, location. That, combined with our revitalized destination, is what it's all about. Those points were taken in by everyone who attended the March "<u>Meet Syracuse</u>" event at the High Peaks Club on the top floor of the State Tower Building – with fabulous panoramic views of Syracuse and beyond!

Members of "Meet Syracuse" consist of influencers who have the potential of bringing a meeting, convention or special event to the Greater Syracuse area. The current "Meet Syracuse" member list includes representatives of local religious groups, sports clubs and environmental associations, as well as educators, medical professionals, firefighters and more who are working to bring their meetings and events here to Syracuse.

The quarterly "Meet Syracuse" networking events are held in various locations throughout the area to show off our variety of meeting spaces. "The March event drew the highest attendance compared to the five previous," said Greg Snell, Meet Syracuse chairman and SCVB Convention Sales Director. "It is great to see our "Meet Syracuse" members embrace the program and watch our attendance continue to grow."

The guest speaker for March's meeting was Gregg Tripoli from the Onondaga Historical Association (OHA) and it was catered by Small Plates.

If you think you qualify as a "Meet Syracuse" member, we can provide free planning assistance and you can contribute to the economic vitality of your community, as the average convention brings up to \$1M in estimated economic impact.

Perks of being a Meet Syracuse member:

- Cool networking events with tourism industry leaders
- Insight on Syracuse's current and future destination development plans
- Free planning assistance for your group's meeting or event
- Bragging rights that you contribute to the vitality of your community