



OHA Medal

*Honoring Dave Rudd & Debbie Goldwein of Dalton's
American Decorative Arts, Honor Flight Syracuse, and
Syracuse City School District*



May 23rd, 2024 | 8:00 AM to 9:30 AM
Marriott Syracuse Downtown
100 East Onondaga Street, Syracuse, NY 13202

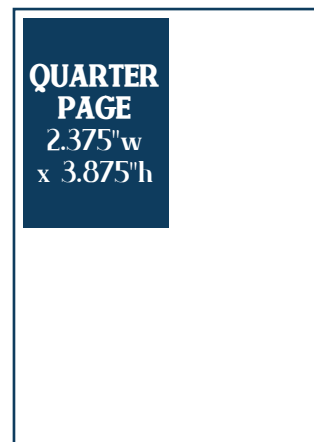
Program Advertisements



FULL PAGE
5\"w x 8\"h



HALF PAGE
5\"w x 3.875\"h



**QUARTER
PAGE**
2.375\"w
x 3.875\"h

Sponsor Ads

Presenting Sponsor: Full Page Ad
Historian Sponsors: Full Page Ad
Patron Table Sponsors: Half Page Ad
Friend Sponsor: Quarter Page Ad

Program Ads

(Ad space only - no tickets or tables included)

Full Page: \$500
Half Page: \$250
Quarter Page: \$150

Ad Guidelines

To ensure maximum quality and avoid printing complications, please follow these guidelines when creating your ad:

- Design your ad using the sizes specified above
- Do not include marks or bleeds
- Submit your ad as a 300 dpi PDF, JPEG, or PNG file
- Create your ad in greyscale

OHA Design Services

We can design your ad for you! Send your request to lauren.calabrese@cnyhistory.org, and be sure to include:

- Your company logo (vector or transparent PNG preferred)
- Your message to the Medal recipients
- A high quality digital file of any image that you would like included



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Sponsorship Opportunities

Presenting Sponsor \$5,000

- Recognition by prominently displayed signage at event
- One-year complimentary Business Sustainer Corporate Membership (value \$250)
- 50% off of any size ad in the Fall 2024 edition of OHA's magazine, *History Highlights*
- Primary acknowledgment in all media
- Primary verbal recognition as lead sponsor from podium
- Two (2) tables of 10 individuals each
- Primary acknowledgment on OHA website (cnyhistory.org)
- Primary location of company ad and logo/name listing in event program
- Recognition in OHA's magazine, *History Highlights*

Historian Sponsor \$2,500

- Recognition in prominently displayed signage at event
- Acknowledgment in all media
- Verbal recognition from podium
- 50% off of any size ad in the Fall 2024 edition of OHA's magazine, *History Highlights*
- One table of 10 individuals
- Acknowledgment with company logo on OHA website (cnyhistory.org)
- Full-page ad and company logo/individual name will be listed in event program
- Recognition in OHA's magazine, *History Highlights*

Patron Table Sponsor \$1,250

- Recognition in prominently displayed signage at event
- Acknowledgment in all media
- One table of 10 individuals each
- 20% off of any size ad in the Fall 2024 edition of OHA's magazine, *History Highlights*
- Acknowledgment on OHA website (cnyhistory.org)
- Half-page ad and company/individual name listed in event program
- Recognition in OHA's magazine, *History Highlights*

Friend Sponsor \$500

- Company or name listed in the program
- Four (4) tickets to the Medal Breakfast
- Acknowledgment on OHA website (cnyhistory.org)
- Quarter-page ad and company/individual name listed in event program
- Recognition in OHA's magazine, *History Highlights*

Patron Ticket \$125

- Company or name listed in the program

Individual Ticket \$60

If you or your business are interested in sponsoring this event or securing program advertising, please feel free to contact Lorna Oppedisano, either by email at lorna.oppedisano@cnyhistory.org or by phone at (315)428-1864 x315

OHA Medal Breakfast 2024

Sponsorship & Program Advertising Order Form

May 23rd, 2024 | 8:00 AM to 9:30 AM
Marriott Syracuse Downtown, 100 East Onondaga Street, Syracuse, NY 13202

Sponsorship

___ Presenting Sponsor: \$5,000
___ Historian Sponsor: \$2,500
___ Patron Table Sponsor: \$1,250
___ Friend Sponsor: \$500

___ Patron Ticket: \$125
of tickets: ___
___ Individual Ticket: \$60
of tickets: ___

Program Advertisement

Sponsor Ad

___ Presenting Sponsor: Full Page Ad
___ Historian Sponsors: Full Page Ad
___ Patron Table Sponsors: Half Page Ad
___ Friend Sponsor: Quarter Page Ad

Program Ad

(Ad space only - no tickets or tables included)

___ Full Page: \$500
___ Half Page: \$250
___ Quarter Page: \$150

Name: _____

Company: _____

Address: _____

Phone: _____

E-Mail: _____

Marketing Contact

Name: _____

E-Mail: _____

Please reserve your ad space or send payment, making checks payable to **Onondaga Historical Association**, and return your form by Friday, May 10th. Thank you!

Send ads (or any logo/message/photo if you are opting for OHA's design services) to **lauren.calabrese@cnyhistory.org** and feel free to call (315) 428-1864 x314 with any ad-related questions.

For more information on the OHA Medal Breakfast, please contact Lorna Oppedisano by email at **lorna.oppedisano@cnyhistory.org** or by phone at **(315)428-1864 x315**.