



# OHA Medal

Honoring Sharon BuMann, the Downtown Committee of Syracuse, and the Franklin Properties, MacKnight Architects, and MCK Building Associates partnership

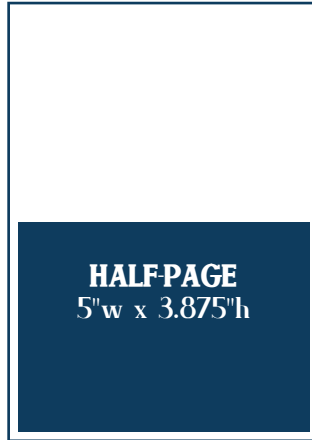


May 22, 2025 | 8:00 AM to 9:30 AM  
Marriott Syracuse Downtown  
100 East Onondaga Street, Syracuse, NY 13202

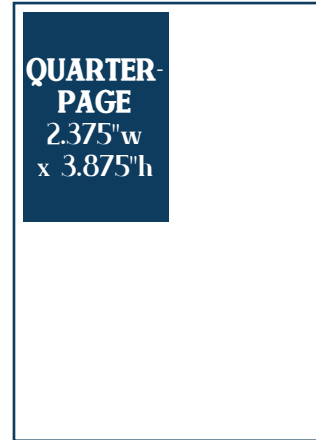
## Program Advertisements



**FULL-PAGE**  
5"w x 8"h



**HALF-PAGE**  
5"w x 3.875"h



**QUARTER-PAGE**  
2.375"w  
x 3.875"h

### Sponsor Ads

Presenting Sponsor: Full-Page Ad  
Historian Sponsors: Full-Page Ad  
Patron Table Sponsors: Half-Page Ad  
Friend Sponsor: Quarter-Page Ad

### Program Ads

*(Ad space only - no tickets or tables included)*

Full-Page: \$500  
Half-Page: \$250  
Quarter-Page: \$150

### Ad Guidelines

To ensure maximum quality and avoid printing complications, please follow these guidelines when creating your ad:

- Design your ad using the sizes specified above
- Do not include marks or bleeds
- Submit your ad as a 300 dpi PDF, JPEG, or PNG file
- Create your ad in greyscale

### OHA Design Services

We can design your ad for you! Send your request to [colin.mcvey@cnyhistory.org](mailto:colin.mcvey@cnyhistory.org), and be sure to include:

- Your company logo (vector or transparent PNG preferred)
- Your message to the Medal recipients
- A high quality digital file of any image that you would like included



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## Sponsorship Opportunities

### Presenting Sponsor \$5,000

- Two tables of 10 at event
- Recognition on event invitation as Presenting Sponsor (*note March 21 early deadline*)
- Recognition from the podium as Presenting Sponsor
- Event signage recognition as Presenting Sponsor
- Primary logo acknowledgment on OHA website
- Primary acknowledgment in all media
- Prominent placing of full-page ad and logo in event program
- Recognition in OHA's magazine, *History Highlights*
- One-year complimentary Business Sustainer Corporate membership (\$250 value)
- 50% off any size ad in Fall/Winter 2025 *History Highlights*

### Historian Sponsor \$2,500

- Table of 10 at event
- Recognition on event invitation (*note March 21 early deadline*)
- Podium recognition
- Event signage recognition as Historian Sponsor
- Logo acknowledgment on OHA website
- Acknowledgment in all media
- Half-page ad and logo in event program
- Recognition in OHA's magazine, *History Highlights*
- 20% off any size ad in Fall/Winter 2025 *History Highlights*

### Patron Table Sponsor \$1,250

- Table of 10 at event
- Event signage recognition
- Acknowledgment on OHA website
- Acknowledgment in all media
- Half-page ad and logo in event program
- Recognition in OHA's magazine, *History Highlights*
- 20% off any size ad in Fall/Winter 2025 *History Highlights*

### Friend Sponsor \$500

- Four event tickets
- Acknowledgment on OHA website
- Quarter-page ad and recognition in event program
- Recognition in OHA's magazine, *History Highlights*

### Patron Ticket \$125

- Event program recognition

### Individual Ticket \$65

Sponsor commitment is requested no later than Friday, May 2, please note early deadline of Friday, March 21, to be included on event invitations.

*If you are interested in learning more about these sponsorship opportunities, please contact OHA Development Director Lorna Oppedisano at [lorna.oppedisano@cnyhistory.org](mailto:lorna.oppedisano@cnyhistory.org) or (315)428-1864 x315.*

# OHA Medal Breakfast 2025 Sponsorship & Program Advertising Form

May 22, 2025 | 8:00 AM to 9:30 AM  
Marriott Syracuse Downtown, 100 East Onondaga Street, Syracuse, NY 13202

## Sponsorship

\_\_\_ Presenting Sponsor: \$5,000  
\_\_\_ Historian Sponsor: \$2,500  
\_\_\_ Patron Table Sponsor: \$1,250  
\_\_\_ Friend Sponsor: \$500

\_\_\_ Patron Ticket: \$125  
# of tickets: \_\_\_  
\_\_\_ Individual Ticket: \$65  
# of tickets: \_\_\_

## Program Advertisement

*(Ad space only - no tickets or tables included)*

\_\_\_ Full-Page: \$500  
\_\_\_ Half-Page: \$250  
\_\_\_ Quarter-Page: \$150

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

### Marketing Contact

**Name:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Please reserve your ad space or send payment, making checks payable to **Onondaga Historical Association**, and return your form by Friday, May 2, please note early deadline of Friday, March 21, to be included on event invitations. Thank you!

Send ads (or any logo/message/photo if you are opting for OHA's design services) to **colin.mcvey@cnyhistory.org** and feel free to call **(315) 428-1864 x314** with any ad-related questions.

If you are interested in learning more about these sponsorship opportunities, please contact OHA Development Director Lorna Oppedisano at **lorna.oppedisano@cnyhistory.org** or **(315) 428-1864 x315**.